

# ENTE FIERA PROMOBERG

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## BERGAMO EXHIBITION CENTRE

EXHIBITING AND CONVENTION CENTRE

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PROMOBERG**

**Bergamo Exhibition Centre**

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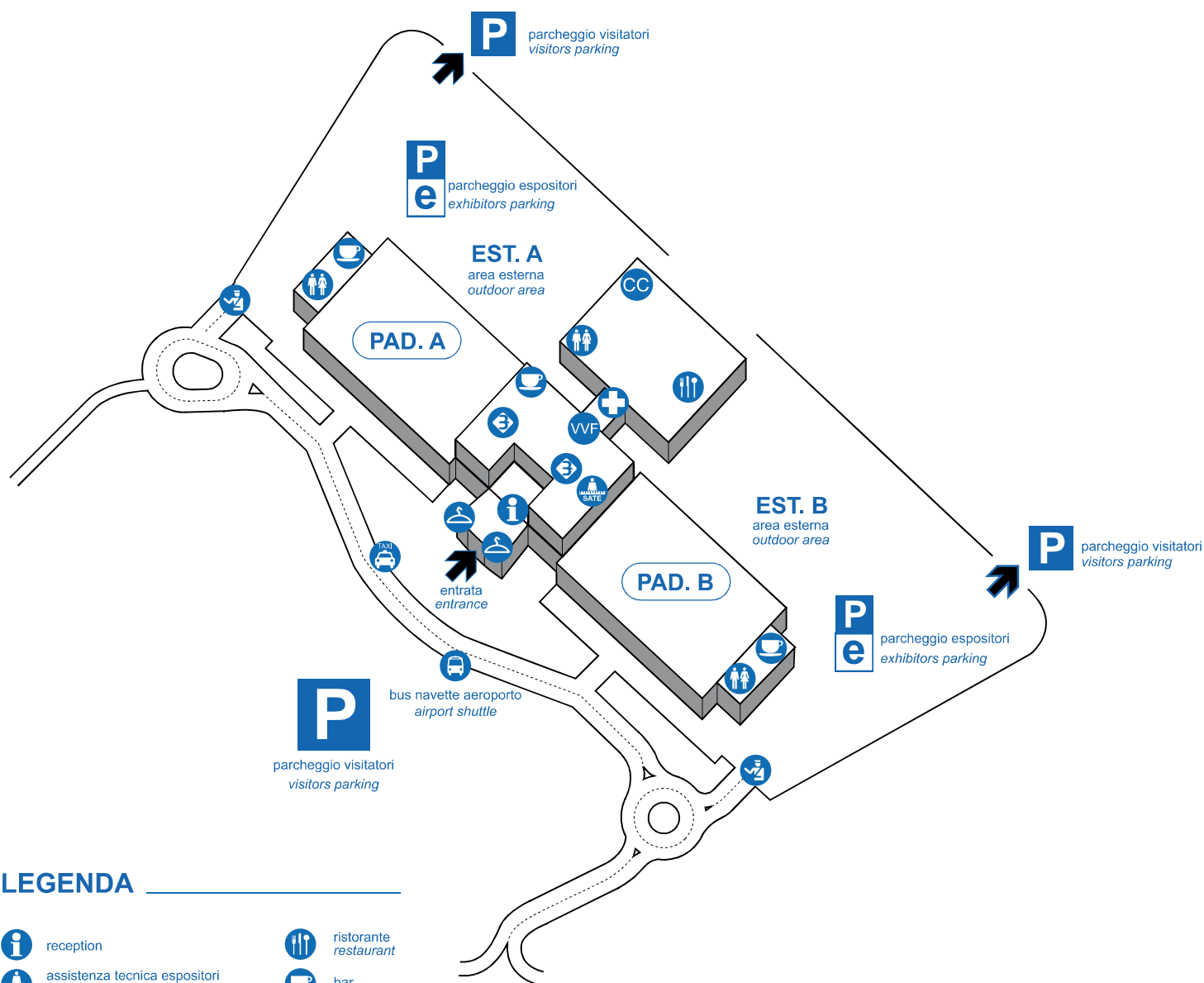
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# ABOUT US

Promoberg is an organization that brings together the whole economic and associated sector in Bergamo, working for more than thirty years in the field of events and MICE (Meetings, Incentives, Conferences and Exhibitions).

In particular since October 2003, the date of the Bergamo Fair inauguration, Promoberg manages the many activities set up in the modern exhibition centre. Currently Promoberg promotes about twenty fairs per year, that must be added to some events successfully exported in Milan and Naples. On average, each year, 2.500 companies and 500.000 visitors attend Promoberg fairs, with a significant increase in foreign presences. The solid and competent Promoberg activity allows organizers to set up in the exhibition center big different events. The Convention Center calendar of Bergamo Fair is very rich, with about eighty important conferences and institutional and associative meetings. Since 2011 Promoberg has further increased its contribution in supporting Entertainment and Culture, managing with great results the rich program of Bergamo Creberg Theatre. Promoberg, in keeping on with its mission, is firmly committed in giving an important contribution to many initiatives, with the aim to support, promote, develop and renovate the territory.

# FLOORPLAN



## LEGENDA

- |  |  |  |  |
|--|--|--|--|
|  | reception  |  | ristorante<br>restaurant                     |
|  | assistenza tecnica espositori<br>exhibitors technical assistance |  | bar  |
|  | varco ingressi<br>ticket entrance                                |  | WC   |
|  | centro congressi<br>congress center                              |  | guardaroba<br>cloakroom                      |
|  | sala stampa<br>press room  |  | taxi   |
|  | infermeria<br>infirmary  |  | bus navette aeroporto<br>airport shuttle     |
|  | presidio polizia<br>police protection                            |  | parcheeggio visitatori<br>visitors parking   |
|  | presidio vigili del fuoco<br>firefighter protection              |  | parcheeggio espositori<br>exhibitors parking |
|  | bancomat<br>ATM  |  |  |



# OUR FIGURES

## THE EXHIBITION CENTRE

The exhibition centre looks like a big complex, composed of four bodies - two of which are located along a longitudinal axis, intersected by a central element - located inside a large area of about **173.000 square meters**.

The visitor parking is included in the exhibition centre, with its **2.800 parking spaces** in front of the centre. There are **900** additional places 500 meters far from the area, served by shuttle bus.

The exhibitors parking is in front of the exhibition halls.

The centre is divided into two distinct exhibition halls, with related technical services with multi-functional value.

The two symmetrical pavilions have an area of **6.500 square meters** each, there are no intermediate pillars that allow the regular building of exhibition stands.

The outdoor exhibition areas are equipped for the installation of two additional exhibition halls of approximately **6.000 square meters each**. If necessary, it is possible to set up other additional structures.

The main building hosts a **3.200 square meters** gallery where it is possible to set up stands, a café, a dining room and a self-service restaurant.

The café services are also located into the two main halls.

The exhibition centre also features a large outdoor exhibition area of **35.000 square meters**.









# OUR FIGURES

## THE CONFERENCE CENTRE

Bergamo exhibition centre also offers a modern conference centre. On the ground floor there are two conference rooms. The largest is named **SALA CARAVAGGIO**, with **440 seats**, divisible into a smaller hall with **220 seats**. The second room, named **COLLEONI**, has **35 seats**. Both are equipped with modern technology to attend demanding speakers needs.

On the first floor there are **5 smaller rooms** usually used for workshops. There is the possibility to arrange them, on request, with video and audio systems.



# WHERE WE ARE

Bergamo Fair is located in a strategic area of the city of Bergamo, easily accessible by all means of transportation and directly connected to the ring road. Bergamo Fair is easily accessible by highway A4 (exit at Bergamo and / or Seriate), trains (Bergamo train station) and the close International Airport "Caravaggio".

During fairs, to reinforce its service both to the center and the Airport, Bergamo Fair organizers shuttle bus that offers a continuous service.

International Airport "Caravaggio" Orio al Serio: 2 km

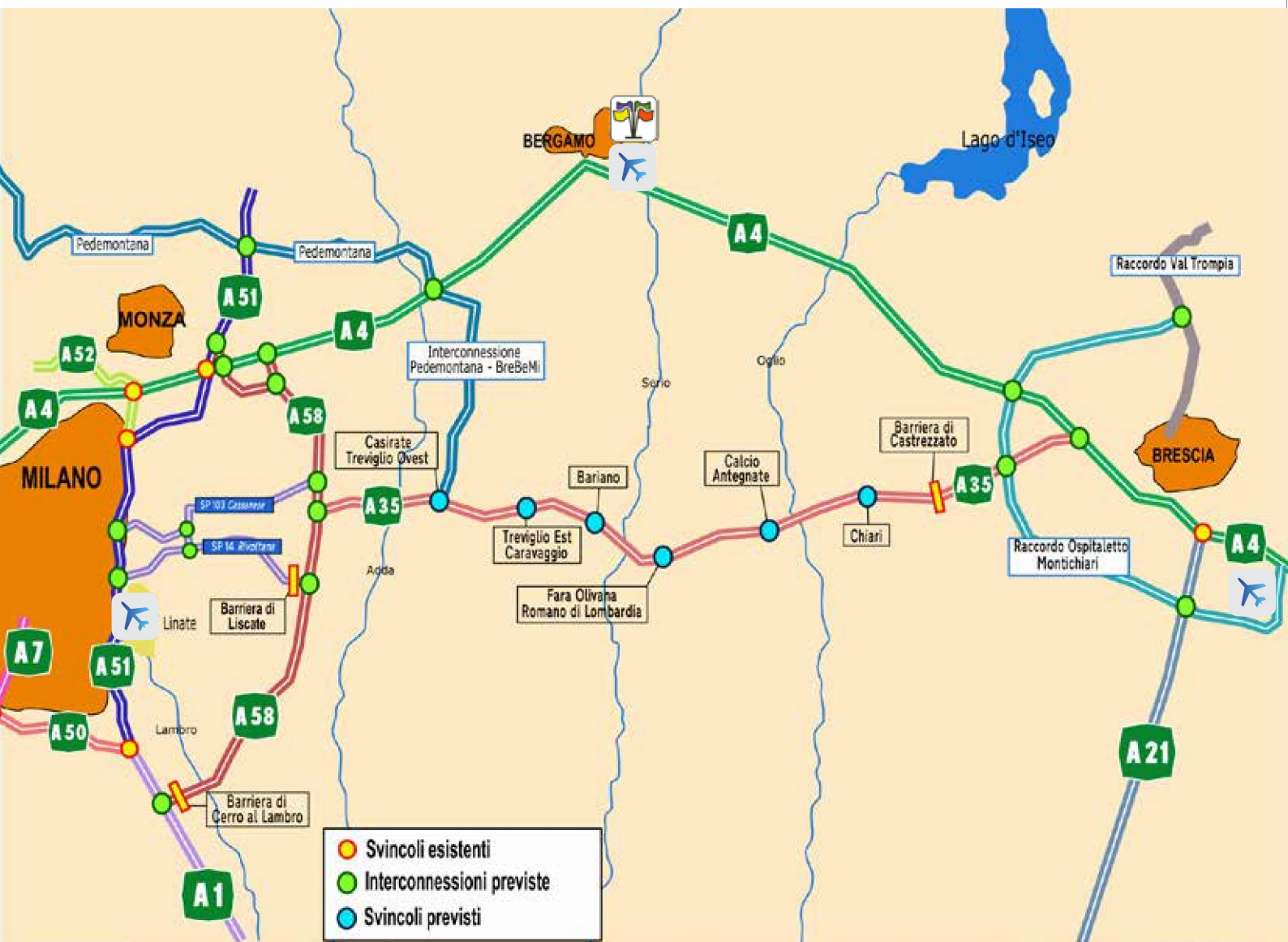
Highway A4 Milano-Venezia: Bergamo 3 Km toll booth

Railway Station: Bergamo Station 3.5 Km

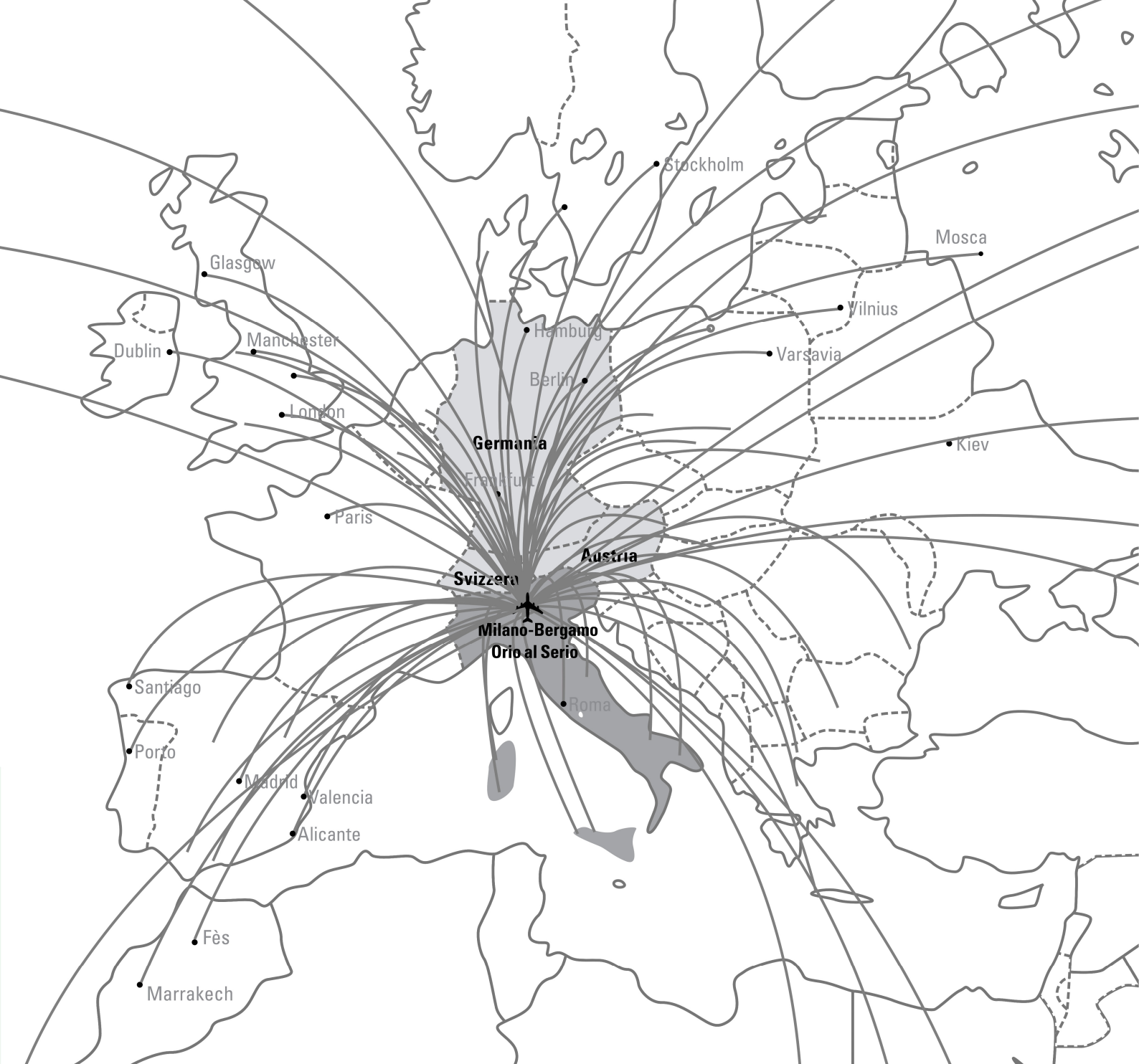
Bergamo city center: 4 Km

Bergamo Old Town "Città Alta": 8 Km

Beltway: 0.5 Km







# HOW TO REACH US



## INTERNATIONAL AIRPORT "IL CARAVAGGIO" *Orio Al Serio*

The airport Il Caravaggio - third in Italy for number of passengers (in 2017 over 12 millions), and for goods transported, connects Bergamo with 130 destinations and 35 foreign countries (Europe, Mediterranean and North Africa).



## CAR *Bergamo*

Bergamo Fair is in the middle of the road network of the city. A few kilometers away is the A4 highway Milan - Venice. The city center is then just 4 Km far.



## TRAIN *Bergamo*

Close to the city center, Bergamo hosts the Railway Station, outside which there is an efficient network of buses that in a short time allows the connection with the Fair.



## BUS SERVICE BERGAMO *Bergamo*

The fairgrounds of Bergamo is easy to reach using the network of public transportation.

During the event, the bus number 1 stops just behind the access gates of the public.

Outside the train station is then the bus stop of the line 1 that leads within few minutes to the Exhibition Centre.

Also during the events the public can use FREE SHUTTLE BUS service, from the train station to the Exhibition Centre and back.



**BERGAMO EXHIBITION CENTRE**

