

ENTE FIERA PROMOBERG

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BERGAMO EXHIBITION CENTRE

EXHIBITING AND CONVENTION CENTRE

www.promoberg.it

Partner



Camera di Commercio
Bergamo



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CREDITO
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ABOUT US

Promoberg is an organization that brings together the whole economic and associated sector in Bergamo, working for more than thirty years in the field of events and MICE (Meetings, Incentives, Conferences and Exhibitions).

In particular since October 2003, the date of the Bergamo Fair inauguration, Promoberg manages the many activities set up in the modern exhibition centre. Currently Promoberg promotes about twenty fairs per year, that must be added to three events successfully exported in Milan, Naples and Bari. On average, each year, 3.000 companies and 600.000 visitors attend Promoberg fairs, with a significant increase in foreign presences. The solid and competent Promoberg activity allows organizers to set up in the exhibition center big different events. The Convention Center calendar of Bergamo Fair is very rich, with about eighty important conferences and institutional and associative meetings. Since five years Promoberg has further increased its contribution in supporting Entertainment and Culture, managing with great results the rich program of Bergamo Creberg Theatre. Promoberg, in keeping on with its mission, is firmly committed in giving an important contribution to many initiatives, with the aim to support, promote, develop and renovate the territory.

FLOORPLAN



LEGENDA

- | | | | |
|--|--|--|--|
| | reception | | ristorante
restaurant |
| | assistenza tecnica espositori
exhibitors technical assistance | | bar |
| | varco ingressi
ticket entrance | | WC |
| | centro congressi
congress center | | guardaroba
cloakroom |
| | sala stampa
press room | | taxi |
| | infermeria
infirmary | | bus navette aeroporto
airport shuttle |
| | presidio polizia
police protection | | parcheeggio visitatori
visitors parking |
| | presidio vigili del fuoco
firefighter protection | | parcheeggio espositori
exhibitors parking |
| | bancomat
ATM | | |

THE EXHIBITION CENTRE

The exhibition centre looks like a big complex, composed of four bodies - two of which are located along a longitudinal axis, intersected by a central element - located inside a large area of about **173.000 square meters**.

The visitor parking is included in the exhibition centre, with its **2.800 parking spaces** in front of the centre. There are **900** additional places 500 meters far from the area, served by shuttle bus.

The exhibitors parking is in front of the exhibition halls.

The centre is divided into three distinct exhibition halls, with related technical services, two of which with multi-functional value.

The two symmetrical pavilions have an area of **6.500 square meters** each, there are no intermediate pillars that allow the regular building of exhibition stands.

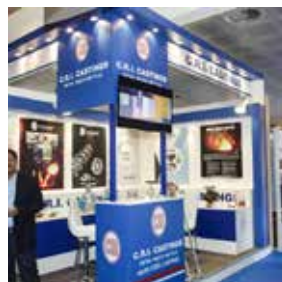
The outdoor exhibition areas are equipped for the installation of two additional exhibition halls of approximately **6.000 square meters each**. If necessary, it is possible to set up other additional structures.

The main building hosts a **3.200 square meters** gallery where it is possible to set up stands, a bar, a dining room and a self-service restaurant.

The bar services are also located into the two main halls.

The exhibition centre also features a large outdoor exhibition area of **35.000 square meters**.





OUR FIGURES

THE CONFERENCE CENTRE

Bergamo exhibition centre also offers a modern conference centre. On the ground floor there are two conference rooms. The largest is named **SALA CAR-AVAGGIO**, with **440 seats**, divisible into a smaller hall with **220 seats**. The second room, named **COLLEONI**, has **35 seats**. Both are equipped with modern technology to attend demanding speakers needs.

On the first floor there are **5 smaller rooms** usually used for workshops. There is the possibility to arrange them, on request, with video and audio systems.



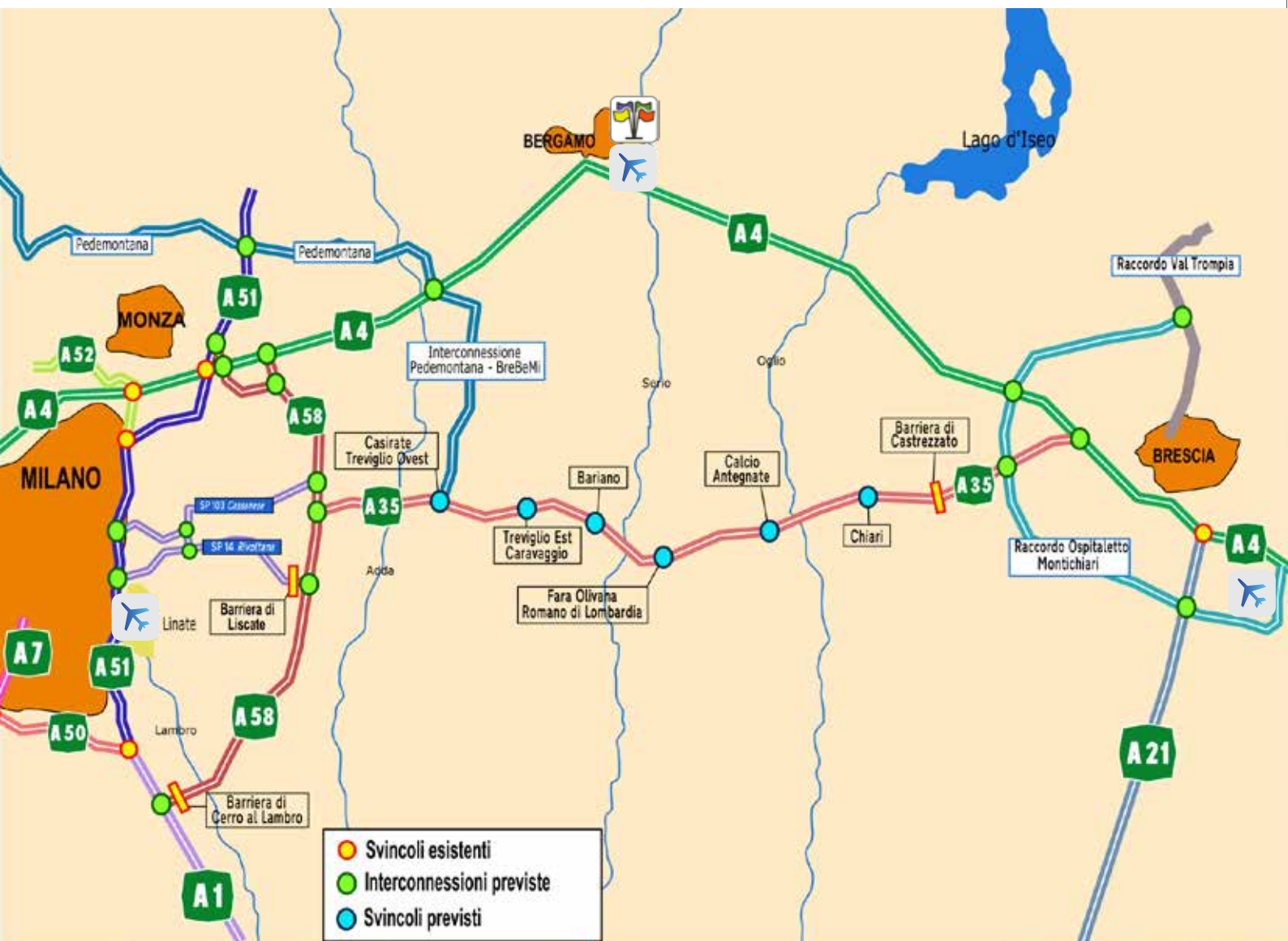
WHERE WE ARE

Bergamo Fair is located in a strategic area of the city of Bergamo, easily accessible by all means of transportation and directly connected to the ring road. The Bergamo Fair is easily accessible by highway A4 (exit at Bergamo and / or Seriate), trains (Bergamo train station) and the close International Airport "Caravaggio".

During fairs, to reinforce its service both to the center and the Airport, Bergamo Fair organizers shuttle bus that offers a continuous service.

DISTANCES FROM THE EXHIBITION CENTRE:

International Airport "Caravaggio" Orio al Serio: 2 km
Highway A4 Milano-Venezia: Bergamo 3 Km toll booth
Railway Station: Bergamo Station 3.5 Km
Bergamo city center: 4 Km
Bergamo Old Town "Città Alta": 8 Km





HOW TO REACH US



INTERNATIONAL AIRPORT "IL CARAVAGGIO"
Orio Al Serio

The airport Il Caravaggio - third in Italy for number of passengers (in 2015 over 10 millions), and for goods transported – with over a hundred daily flights, connecting Bergamo with the whole Europe and parts of North Africa.



CAR
Bergamo

Bergamo Fair is in the middle of the road network of the city. A few kilometers away is the A4 highway Milan - Venice. The city center is then just 4 Km far.



TRAIN
Bergamo

Close to the city center, Bergamo hosts the Railway Station, outside which there is an efficient network of buses that in a short time allows the connection with the Fair.



BUS SERVICE BERGAMO
Bergamo

The fairgrounds of Bergamo is easy to reach using the network of public transportation.

During the event, the bus number 1 stops just behind the access gates of the public.

Outside the train station is then the bus stop of the line 1 that leads within few minutes to the Exhibition Centre.

Also during the events the public can use FREE SHUTTLE BUS service, from the train station to the Exhibition Centre and back.

ENTE FIERA PROMOBERG

Bergamo Exhibition Centre

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BERGAMO EXHIBITION CENTRE

