



**TECHNICAL FORM**  
**BUYER/SELLER ONLINE WORKSHOP**  
**AGRITRAVEL & SLOW TRAVEL EXPO**  
**28-29 SEPTEMBER 2021**

**ONLINE WORKSHOP TIMETABLE**

- From 10 AM to 6 PM: Online meetings via 1: 1 videocall, with agenda for pre-arranged appointments
- From 1 PM to 2 PM: Work interruption for lunch

**WHO ARE THE BUYERS**

- Number** approx. 60 Buyers
- Type** *Intermediate:* tour operators, tour organizers, travel agencies, mice  
*Associations:* thematic associations, sports clubs, corporate recreational clubs, sport event organizers
- Fields** Italy, with the participation of some European and non-European organizations with reference to the USA and Israel market
- Interested in** Proposals for slow holidays in nature, active tourism, rural tourism and food & wine, cultural and sustainable tourism, religious tourism, wellness, outdoor tourism

**HOW DOES IT WORK**

At the beginning of September, and once in good standing with the registration, the exhibitor / seller receives the access credentials to the platform dedicated to the B2B workshop and can proceed to:

- complete the company profile and detail its offer
- see the registered buyers
- make appointments with buyers and complete the electronic dating agenda
- entertain digital meetings on the workshop days on 28 and 29 September 2021, through reserved videocalls, with 20-minute slots, including the transition from one meeting to another. (You need a pc with microphone, audio, webcam and a stable connection)
- the platform will remain active for 6 months following the date of the event, with the possibility for users to use internal messaging and view user profiles

**PARTICIPATION FEE**

**€ 300 + VAT**

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**AGRITRAVEL & SLOWTRAVEL EXPO – FIERA BERGAMO** Ente Fiera Promoberg – Via Lunga – 24125 – Bergamo (Italy)  
Ph. +39 035 32 30 911 – Fax +39 035 32 30 996 – Organizing office: Ph. +39 035 25 20 90 – e-mail: [agri-slow-travel@promoberg.it](mailto:agri-slow-travel@promoberg.it)

 @AgrieSlowTravelExpo

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