



TECHNICAL FORM BUYER/SELLER ONLINE WORKSHOP AGRITRAVEL & SLOW TRAVEL EXPO 30 MARCH 2023

Date	30 March 2023
Online workshop timetable	From 10.00 AM to 17.00 PM – Work interruption for lunch from 13.00 PM to 14.00 PM
Number of buyers	30
Fields	Austria, Germany, Switzerland, France, Benelux, United Kingdom, Scandinavia, Spain, Malta, Eastern Europe, North America.
Topics of the workshop	Summer mountain, slow, sustainable, rural tourism, paths, cycling tourism, outdoor tourism, food & wine and territorial culture
Type of buyer	Intermediate: tour operators, tour organizers, travel agencies, MICE, sport event organizers Associations: thematic associations, sports clubs, corporate recreational clubs.
Duration of individual meeting slots	20 minutes , including the transition from one meeting to another. Virtual Face2Face meetings via 1:1 videocalls with the possibility to share the screen
Sellers	Hotel and extra-hotel accommodation with a leisure vocation, farmhouses and rural hospitality, villas and historic homes, hotels, spas and structures, shelters, camping and glamping, hostels, typical producers, sports centers, agencies and incoming tour operators, tourist consortia, hotel groups, DMC, DMO, Travel Designer, Theme experience organizers, Educational farms, Associations nature guides/ eco environmental...
How does it work?	<p>At the beginning of March, and once in good standing with the registration, the exhibitor / seller receives the access credentials to the platform dedicated to the B2B workshop and can proceed to:</p> <ul style="list-style-type: none"> • complete the company profile with photo, logo, activity description, details • see the registered buyers • choose who to meet and make an appointment • accept, cancel, reprogram in complete autonomy your calendar appointments . <i>There is an APP (iOS and Android) dedicated to participants, which allows them to manage the agenda even from mobile.</i> • entertain digital meetings on the workshop day on 30 March 2023, through reserved videocalls (<i>You need a pc with microphone, audio, webcam and a stable connection</i>). <p>The platform will remain active for 6 months following the date of the event, with the possibility for users to use internal messaging and view user profiles.</p>
How to apply?	Fill out the form and send it to agri-slow-travel@promoberg.it
Participation fee	€ 220,00+ VAT



TECHNICAL FORM BUYER/SELLER FACE-TO-FACE WORKSHOP AGRITRAVEL & SLOW TRAVEL EXPO 31 MARCH 2023

Date	31 March 2023
Daily timetable	From 10.00 AM to 16.00 PM – Work interruption for lunch from 13.00 PM to 14.00 PM
Number of buyers	25
Fields	Northern and Central Italy
Topics of the workshop	Summer mountain, slow, sustainable, rural tourism, paths, outdoor tourism, food & wine and territorial culture
Type of Buyer	Intermediate: tour operators, tour organizers, travel agencies, mice, sport event organizers Associations: thematic associations, sports clubs, corporate recreational clubs.
How does it work?	The Workshop with the Italian Buyers will take place in an equipped space inside the Bergamo Fair, with scheduled appointments online, with slots of 15 minutes each. At the beginning of March, and once in good standing with the registration, the exhibitor / seller receives the access credentials to the platform dedicated to the B2B workshop and can proceed to: <ul style="list-style-type: none"> • complete the company profile with photo, logo, activity description, details • see the registered buyers • choose who to meet and make an appointment • accept, cancel, reprogram in complete autonomy your calendar appointments. <i>There is an APP (iOS and Android) dedicated to participants, which allows them to manage the agenda even from mobile.</i> • entertain face-to-face meetings on 31 March 2023 within the dedicated space at the Fair of Bergamo.
How to apply?	Fill out the form and send it to agri-slow-travel@promoberg.it
Participation fee	€ 180,00+ VAT

You can participate in both B2B days

(30 March Online and 31 March in person)

at a discounted cost of € 350,00+ VAT instead of € 400,00+ VAT