

Creattiva

LA FIERA DELLE ARTI MANUALI

From 15th to 17th November 2024

Fortezza da Basso - Firenze

DESCRIPTION

WHAT

FIRENZE CREATTIVA 2024 – 2nd Edition

WHO

Promoberg srl

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WHERE

Fortezza da Basso
Viale Filippo Strozzi, 1
50129 FIRENZE
Spadolini hall – Ground Floor

Exhibitors' entrance: Porta S. Maria Novella

Visitors' entrance: Porta Faenza

WHEN

From 15th to 17th November 2024

Friday and Saturday: from 09.30 am to 6.30 pm

Sunday: from 09.30 am to 5.30 pm

Setup: Wednesday 13th and Thursday 14th November from 8.00 am to 8.00 pm

Dismantling: Sunday 17th November from 5.30 pm to 10.00 pm

Monday 18th November from 8.00 am to 2.00 pm

SALES AREA

Hall Spadolini – Ground floor

Trade fair open to the public.

Articles for creative cooking – cake design – ceramics – colors and tempera – country style objects – cross stitch – decoupage – didactics for children – embroidery and lace – fabrics – felt – floral decoration – glass – glues – jewelry and beads – manual mechanical and electrical tools – miniatures – modelling clays – needlework – painting – paper – patchwork – quilting – scrapbooking – small metal parts – stamping – stencils – woodworking – yarn.

ACCESS

Exhibitors will have 3 passes for each exhibition module (16m²), then 1 more for each additional one. Exhibitors will have n. 1 vehicle pass regardless of stand size, valid for access to the Fortezza da Basso only during the set up/dismantling days. **Vehicles won't be allowed to park inside the structure during the fair.**

VISITORS

TICKETS	Online	On Site
Regular	€ 10,00	€ 12,00
Exhibitors' invitation	€ 6,00	Not available
Reduced - Children (10 - 13 years) - Visitors 65+ years old - Persons with disabilities between 60% and 99% and accompanying person	Not available	€ 7,00
Reduced for Groups - groups 25+ persons	€ 6,00	€ 7,00
Happy Ticket Allows entrance after 4.30 pm on Friday and Saturday	€ 4,00	€ 5,00
Free entry - Persons with disabilities 100% and accompanying person - children under the age of 10	Tickets available on site	

Sunday 17th November:

FREE ENTRANCE from 4.30pm – mandatory online registration

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PARTICIPATION RATES

€ 300,00

REGISTRATION FEE

Electrical consumption - n° 50 free entrance tickets and n° 200 reduced price tickets each 16m², insertion of the exhibitor in the web catalogue, electrical system check, setup materials check, fire – fighting and general surveillance, cleaning of shared spaces.

BARE AREA



€ 85,00/m²

INCLUDES:

grey-coloured 2,5-meter-high dividing laminate panels, n. 2 spotlights each 16 m², n. 1 electrical down conductor and name tag

EQUIPPED AREA



€ 110,00/m²

(€ 85/m² bare area + € 25/m² equipment)

INCLUDES:

In addition to what is described in the "BARE AREA":
Upper perimeter band supported by aluminium joist.

NO CARPETING – available upon payment

€ 300,00 registration fee included – 6m² booth (3m x 2m)

EMBROIDERY AREA

INCLUDES:

grey-coloured 2,5-meter-high dividing laminate panels, name tag with Exhibitor's name, n.1 spotlight, n.1 power strip, n.1 table, n.2 chairs.

COURSES AND DEMONSTRATIONS

Exhibitors who organise courses or demonstrations in their exhibiting area during the Event, will benefit of € 20/m² discount on the amount for space only.

Discount will be applied only up to 32 m² space, full rate will apply to exceeding space.

**It's not permitted to drill holes in the laminate panels or use adhesive tape.
Chains may be used to be fixed above the panels to hang objects.**

For further services/requests available, please contact the Organising Office.

All prices are before taxes